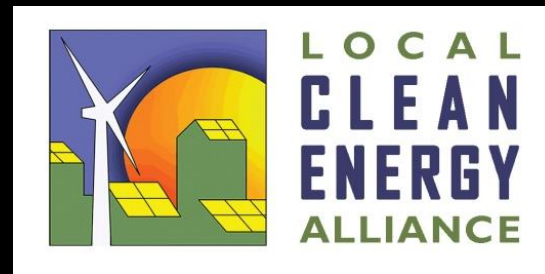


CLEAN ENERGY & JOBS OAKLAND

ECONOMIC DEVELOPMENT FOR OUR COMMUNITIES



COMMUNITY CHOICE ENERGY



**Local renewable development
means local economic development**

We Can Choose Where Our Electricity Comes From



CHOICE 1 MARKET PURCHASE

**Unstable electricity
market**

Price volatility

**No guarantee of
greenhouse
gas reductions**

OR



CHOICE 2 LOCAL RENEWABLES

Price stability

Economic development

Clean energy jobs

**Local greenhouse
gas reductions**

It Matters Because Electricity Impacts:



**Our
pocketbooks**

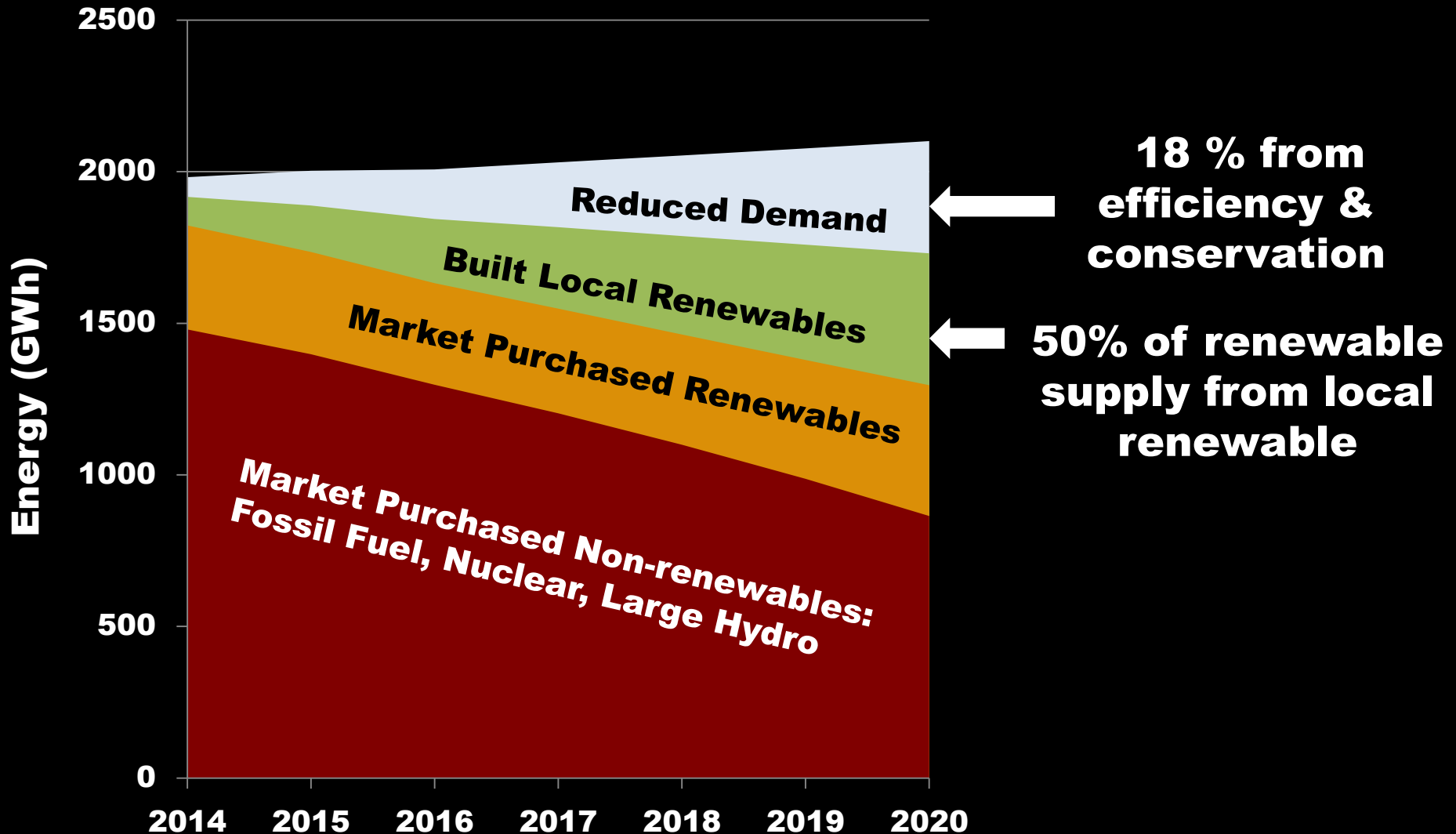


**Our
choices**



**Our
communities**

OUR ENERGY DEVELOPMENT PLAN FOR OAKLAND 2020



JOBS IMPACT OF OUR DEVELOPMENT PLAN



**Average direct
employment (until 2020):
580 jobs**

**Including indirect
employment (until 2020):
1420 jobs**

Local hire

Prevailing wage

Union apprenticeship

Project labor agreements

GREENHOUSE GAS IMPACT OF OUR DEVELOPMENT PLAN

Oakland's Energy and Climate Action Plan:

**Target
Greenhouse Gas
Reductions
from Electricity
Use by 2020**

100,000 Tons



**Reductions
from Plan:
up to 80%
of Target**

WHAT WE NEED TO DO



**Educate
organizations
and residents
to the
importance of
Community
Choice energy**

WHAT WE NEED TO DO

**Let City Council
know we want a
Community Choice
program focused
on local resource
development**



Leadership Role?

- District includes much of East Bay -substantial customer base.
- Board members indicated interest.
- Directed staff to prepare preliminary report.



East Bay MUD Board Meeting 12/6/12



Focus on Oakland City Council: educating leaders



Who Benefits From Community Choice Energy?



Utility Ratepayers
Workers
Unions
Local Businesses
Residents
Educators and Trainers
Property Owners
Public Services
Everyone!

SIGN THE CALL!

**We call on
Oakland City Council to**

**Support development of an East Bay
Community Choice energy program
that includes Oakland.**



FOR MORE INFORMATION

<http://www.localcleanenergy.org>

