

## Can it be done?

- Yes it can! Marin County's Community Choice energy program has been operating for two years.
- San Francisco and Sonoma both plan to roll out Community Choice programs for their residents and businesses in 2013.

The time is now for the East Bay to develop its Community Choice program.

## Join Us!

Sign on to the *Clean Energy & Jobs Oakland Campaign*:

**Call on the Oakland City Council to support development of an East Bay Community Choice energy program!**

<http://www.localcleanenergy.org/get-involved/callsignup-ind>



## For More Information

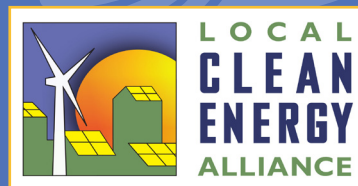
Visit the *Clean Energy & Jobs Oakland Campaign* pages for more information.

<http://www.localcleanenergy.org/policy-platform/campaign2012>



Volunteer to help get Community Choice Energy for Oakland

Send an email to [lcea-info@baylocalize.org](mailto:lcea-info@baylocalize.org)



# Clean Energy & Jobs Oakland

Join the campaign for a Community Choice energy program that provides:

- Local jobs
- Clean energy
- Community benefits for Oakland

# What is Community Choice Energy?

## Local Control & Development

Community Choice energy enables communities to decide where their electricity comes from.

Cities, counties or groups of cities pool electricity customers and form a public electric power agency.

This agency acts as an alternative to PG&E to:

- **Provide electricity supply:** by purchasing renewable electricity on the market, or more importantly, by developing local renewable energy resources in the community.
- **Provide energy efficiency services:** develop local energy efficiency programs for residents and businesses.
- **Set rates and clean energy programs for customers**

PG&E continues to deliver the power and provide services such as line maintenance and billing.

## Community Investment

Revenue bonds and private investments can be used to finance the development of local energy resources in the community. These investments are paid off through electricity revenues and ratepayer savings.



Photo: People's Grocery, Oakland, CA

# Clean Energy & Jobs

## Benefits of Community Choice Energy

### Environmental Benefits

- Communities can choose renewable sources of electricity, reducing greenhouse gas emissions and addressing climate change.
- Replacing fossil fuel-fired power plants reduces local pollution.
- Local renewable generation boosts community self-sufficiency and resilience in response to climate change.

### Economic Benefits/Jobs

- Investments in local renewable energy resources stimulate the local economy.
- Energy investment creates good, local jobs for energy efficiency work and building of clean energy systems, like solar PV panels.
- Investment can target development of local energy resources to benefit low income communities.

### Stable, Competitive Electric Bills

- Developing local sources of electricity frees communities from rising costs of fossil fuel-based electricity and volatile market prices.
- Revenues from electricity sales can be reinvested in local energy efficiency and generation projects.
- As local energy project financing is paid off, electric rates can decrease.
- Community Choice programs are run by a public, non-profit agency—no pricey executive salaries or shareholder dividends.

### More Choice

- With Community Choice energy, Oakland can make democratic decisions about energy investments and electric rates.
- Individual ratepayers can take advantage of the Community Choice program or opt-out for PG&E.