

# Clean Power Healthy Communities



## The Fourth Annual Conference of the Local Clean Energy Alliance

**Thursday, October 17, 2013**

**California Endowment Conference Center, Oakland CA**

The Local Clean Energy Alliance is proud to announce the fourth annual Clean Power, Healthy Communities Conference, promoting local clean energy economies to ensure the economic development, employment, health, and resilience of Bay Area communities.

In recent years many initiatives have emerged to promote decentralized clean energy. These initiatives support energy efficiency (Regional Energy Networks), feed-in tariffs, shared renewables, intelligent grid architectures, and innovative financing and repayment mechanisms, to name a few.

“It has been some time since I have participated in a conference/meeting as relevant and as purposeful... I was completely amazed at the high level of enthusiasm and interest in clean energy, local power, environmental justice and empowerment of local communities.”

*Pedro Rosado,  
District Representative,  
Office of Senator Loni Hancock*

Governor Brown’s call for 12,000 megawatts of local renewable power in California by 2020 has garnered widespread support. However, there continue to be few programs at the state level for implementing a decentralized energy vision. Many communities are looking to local leadership in energy procurement as a driver for decentralized energy development and equitable, sustainable energy solutions.

At the heart of the matter is energy democracy: who controls energy development and for whose benefit. To democratize energy decisions, communities and grassroots organizations need to play an increasingly decisive role.

The San Francisco Bay Area, with its strong advocacy organizations and many renewable energy programs, has provided leadership for local clean energy development on many fronts, including the promotion of Community Choice energy.

The fourth annual Clean Power, Healthy Communities conference convenes advocates, policy makers, financiers, and entrepreneurs who support clean energy and healthy communities in the Bay Area. The conference focuses on finding solutions to the political and financial challenges of developing community-based energy resources and building sustainable, equitable, resilient communities.

- **What’s at Stake for Bay Area Communities?**
- **Bay Area Energy Initiatives**
- **Overcoming Political and Financial Obstacles**

# **Preliminary Conference Program**

**Registration and light breakfast (8:00 – 9:00)**

**Opening Introductory remarks to set the stage (9 – 9:15)**

**Plenary: What's at Stake and What's Possible for Bay Area Communities (9:15 – 10:10)**

Why local, decentralized energy systems are key to greenhouse gas reductions, economic vitality, jobs, resilience, and healthy communities.

**Breakouts: Bay Area Energy Initiatives (10:20 – 11:15)**

Workshops on initiatives in the Bay Area that confront fossil fuels and that point the way forward for local clean energy: Community Choice initiatives, energy efficiency programs, and community solar.

**Keynote Address: Tom Steyer on the Political Challenge and How to Address It (11:30 – 12:00)**

Climate policy mover and shaker Tom Steyer discusses lessons learned on the front lines of state-wide and national energy advocacy and their application to building the local clean energy movement.

**Lunch and Networking (12:00 -1:00)**

**Plenary: Organizing to Democratize Energy (1:00 – 2:00)**

Representatives of game-changing energy campaigns/initiatives explore political strategy and organizing models.

**Breakouts: Building Our Political Constituency (2:10 – 3:00)**

Workshops on building political clout by sector: community, government, business, labor

**Solutions to the Financing Challenge (3:10 – 4:10)**

Bay Area financial strategists explore how to overcome obstacles to financing the development of local renewable energy resources.

**Conference Wrap Up (4:15 – 4:30)**

**Post-Conference Social Hour (5:00 - 7:00)**

## **Featured Speakers, 2012 Conference**



**Bill Gallegos**  
Communities for a Better Environment

**Bill Powers**  
*Bay Area Smart Energy 2020*

**Nancy Skinner**  
California Assembly

**Lisa Hoyos**  
Blue-Green Apollo Alliance

**Paul Fenn**  
Local Power, Inc.

**Carla Din**  
East Bay Green Corridor

**Paul Gipe**  
Renewable energy industry analyst