

Sponsorship Packet



Fifth Annual Clean Power Healthy Communities Conference Local Clean Energy Alliance

California Endowment 1111 Broadway Ave, 7th Floor, Oakland, CA
March 5th, 2015, 8:00 am to 4:30 pm, with Live Webcast

"I was pleasantly surprised, inspired even, by the conference framing: that clean energy is just one piece of community power. I went in thinking I'd learn about the innovations in clean energy, but saw how various groups were weaving in community transformation right alongside it."

-Mari Rose Taruc
State Organizing Director
Asian Pacific Environmental Network (APEN)

The Local Clean Energy Alliance

Formed in 2007, the Local Clean Energy Alliance is the Bay Area's largest clean energy advocacy alliance, with over 90 organizational members representing community and nonprofit organizations, green businesses, and local government agencies. To join, see <http://www.localcleanenergy.org/join>.

Conference Goals

1. Promote cutting-edge opportunities to ramp up local renewable energy and energy efficiency in the Bay Area and discuss how to overcome political and financial obstacles to advancing energy democracy.
2. Discuss and strategize on how to overcome political and financial obstacles to advancing energy democracy in a new economy
3. Raise \$25,000 for the Local Clean Energy Alliance's youth internship program, training five young people for clean energy careers.

Conference History

The annual Clean Power, Healthy Community Conference attracts the region's top clean energy thinkers and decision makers representing government, green business, environment, community, and labor sectors, while the webcast presents the sessions both live and in an archived form to thousands of additional participants. Past keynote speakers have included Tom Steyer (Next Generation), Bill Gallegos (Communities for a Better Environment), Mark Toney (The Utility Reform Network) and Angelina Galiteva (California Independent System Operator)

Sponsors of the 4th Clean Power Healthy Communities Conference

11th Hour Project	East Bay Municipal Utilities District	Rainbow Grocery
All Power Labs	Emerald Cities Collaborative	RE-VOLV
Architecture & Interior Design: Sightworks	Environmental Defense Fund	Rose Foundation
Asian Pacific Environmental Network	Global Exchange	San Francisco Public Utilities Commission
Blue Green Alliance	Green Retirement Plans	Sierra Club
Brightline Defense Project	House Kombucha	Solar Action Alliance
Certified Corporation	Impact Reactor	Solar Gardens
Clean Coalition	Kyoto USA	Sungevity
Climate Protection Campaign	Laborers' Local 261	Sustainable Economies Law Center
Communications Worker of America -9412	LEAN Energy	Union of Concerned Scientists
Communities For a Better Environment	Luminalt	World Wildlife Foundation
	One Pacific Coast Foundation	

Sponsorship Packages

Climate Hero: \$10,000

Passes: 7 conference passes and 30 webcast passes

Advertising: two page ad in conference program and full screen ad on webcast*

Tabling: full table and 2 chairs to share organizational literature at conference

Acknowledgement:

- Name and logo featured at main stage, verbal recognition during program
- Name, logo, and link featured on conference web site
- Name and logo featured on program and all event marketing
- Name and logo acknowledged on webcast* in addition to ad

Clean Energy Champion: \$5,000

Passes: 6 conference passes and 20 webcast passes

Advertising: full page ad in conference program and full screen ad on webcast*

Tabling: full table and 2 chairs to share organizational literature at conference

Acknowledgement:

- Name and logo featured at main stage, verbal recognition during program
- Name, logo, and link featured on conference web site
- Name and logo featured on program and all event marketing
- Name and logo acknowledged on webcast* in addition to ad

Power Supplier: \$2,500

Passes: 5 conference passes and 10 webcast passes

Advertising: ½ page ad in conference program and full screen ad on webcast*

Tabling: ½ table and 1 chair to share organizational literature at conference

Acknowledgement:

- Name and logo highlighted at main stage, verbal recognition during program
- Name, logo, and link highlighted on conference web site
- Name and logo highlighted on program and all event marketing
- Name and logo acknowledged on webcast* in addition to ad

Efficiency Promoter: \$1,000

Passes: 4 conference passes and 5 webcast passes

Advertising: ¼ page ad in conference program and ½ screen ad on webcast*

Tabling: ¼ table to post organizational literature at conference

Acknowledgement:

- Name and logo displayed at main stage, verbal recognition during program
- Name, logo, and link listed on conference web site
- Name and logo listed on program and all event marketing
- Name and logo listed on webcast*

Baseload Provider: \$500

Passes: 3 conference passes and 3 webcast passes

Tabling: Shared table space to post organizational literature at conference

Acknowledgement:

- Name, logo, and link listed on conference web site
- Name and logo listed on program and all event marketing
- Name and logo listed on webcast*

Local Jobs Booster: \$250

Passes: 2 conference passes

Tabling: Shared table space to post organizational literature at conference

Acknowledgement:

- Name and link listed on conference web site
- Name listed on program and all event marketing
- Name listed on webcast*

Community Energy Advocate: \$150

Passes: 1 conference pass

Acknowledgement:

- Name and link listed on conference web site
- Name listed on program and all event marketing
- Name listed on webcast*

In addition, all sponsors have the choice to share a product or service with attendees as door prizes or through a raffle.

How to Sponsor

Fill out and return the attached form with your check by January 20th. Contact Grace Chuang with the Local Clean Energy Alliance with any questions, 909-210-4530, or grace@baylocalize.org.

See Sponsorship Packages Summary (next page)

* Webcast ads loop continuously to viewers as slides during conference breaks.

† Basic Acknowledgement includes:

- Name, logo, and link listed on conference web site
- Name and logo listed on program and all event marketing
- Name and logo listed on webcast

Sponsorship Packages Summary:

Level	Amount	# Passes	Advertising	Tabling	Acknowledgement
Climate Hero	\$10,000	7 passes 30 webcasts	two page ad in conference program <u>and</u> full screen ad on webcast*	full table and 2 chairs to share organizational literature at conference	Basic Acknowledgement† plus Name and logo featured at main stage, verbal recognition during program
Clean Energy Champion	\$5,000	6 passes 20 webcasts	full page ad in conference program <u>and</u> full screen ad on webcast*	full table and 2 chairs to share organizational literature at conference	Basic Acknowledgement† plus Name and logo featured at main stage, verbal recognition during program
Power Supplier	\$2,500	5 passes 20 webcasts	½ page ad in conference program <u>and</u> full screen ad on webcast*	½ table and 1 chair to share organizational literature at conference	Basic Acknowledgement† plus Name and logo featured at main stage, verbal recognition during program
Efficiency Expert	\$1,000	4 passes 5 webcasts	¼ page ad in conference program and ½ screen ad on webcast*	¼ table to post organizational literature at conference	Basic Acknowledgement† plus Name and logo featured at main stage, verbal recognition during program
Baseload Provider	\$500	3 passes 3 webcasts		Shared table space to post organizational literature at conference	Basic Acknowledgement†
Local Jobs Booster	\$250	2 passes		Shared table space to post organizational literature at conference	Basic Acknowledgement†
Community Energy Advocate	\$150	1 pass			Basic Acknowledgement†

Preliminary Conference Program

Registration and light breakfast (8:00 – 9:00)

Opening Introductory remarks to set the stage (9:00 – 9:20)

Morning Keynote and Panel Response: *Local Clean Energy Matters* (9:20 – 10:20)

Nikki Silvestri, recent Executive Director of Green For All

How is community-based, decentralized energy key to community empowerment and building healthy, equitable and sustainable communities?

Morning Breakouts: *Initiatives Promoting Resilient Communities* (10:30 – 11:40)

Local initiatives that confront fossil fuels, and that point the way forward for local clean energy: fighting fossil fuel, Community Choice energy, energy efficiency, and community solar.

Networking and Lunch (11:40 -12:50)

Afternoon Keynote and Panel Response: *Organizing to Democratize Energy* (12:50-1:50)

Denise Fairchild, President & CEO of Emerald Cities Collaborative

What will it take to build a movement to democratize energy in the U.S?

Breakouts: *Building Our Political Constituency* (2:00 – 3:00)

Workshops on building political clout by sector: community, government, business, labor

Plenary: *Energy Democracy and the New Economy* (3:10 – 4:10)

How the distributed nature of renewable energy can be leveraged to stimulate a regenerative, sustainable and equitable economy.

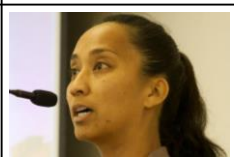
Conference Wrap Up (4:15 – 4:30)

Post-Conference Social Hour (5:00 - 7:00)

“I was pleasantly surprised, inspired even, by the conference framing: that clean energy is just one piece of the broad goal of community power. I went in thinking I'd learn more about the innovations in clean energy, but came away with that *and* saw how various groups were weaving in community transformation right along side it.”

Mari Rose Taruc,
State Organizing Director,
Asian Pacific Environmental
Network (APEN)

Featured Speakers. Last Year's Conference



Tom Steyer
Next Generation

Gopal Dayaneni,
Movement Generation Justice and Ecology Project

Miya Yoshitani
Asian Pacific Environmental Network

Susannah Churchill
Vote Solar

Danny Kennedy
Sungevity

Strela Cervas
California Environmental Justice Alliance

Sponsorship Form



Clean Power Health Communities Conference

Thank you for sponsoring the Fifth Annual Clean Power Health Communities Conference on **March, 5th 2015**. Please provide us with the following information:

Organization: _____

Website: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level:

- Climate Hero: \$10,000**
- Clean Energy Champion: \$5,000**
- Power Supplier: \$2,500**
- Energy Developer: \$1,000**
- Baseload Provider: \$500**
- Local Jobs Booster: \$250**
- Community Energy Advocate: \$150**

Please send form and check payable to the Earth Island Institute (please note LCEA conference in memo field)* to:

Local Clean Energy Alliance, c/o Bay Localize
436 14th Street, Ste 1216
Oakland, CA 94612

Please send logos and ads in the form of high resolution jpeg files to grace@baylocalize.org by January 20th.

We appreciate your support of clean air and green jobs in the Bay Area!