

East Bay Clean Power Alliance

Proposed Goals for an Alameda County Community Choice Program

We need bold action to address escalating climate destabilization and increasing economic hardship and inequality in our communities.

An Alameda County Community Choice Energy program that prioritizes and invests in the development of local renewable energy resources can be a powerful tool to reduce greenhouse gas emissions, speed up the switch to 100% renewable sources of energy, and address equitable economic development. Investing in local clean energy development builds wealth in our communities and helps create family-sustaining jobs. County-managed development projects can increase union participation in the renewable energy sector and offer opportunities to disadvantaged job seekers in Alameda County.

We seek to establish a Community Choice program that serves the residents and businesses of Alameda County in the following ways (not in priority order):

1. Provides competitively priced electricity to customers, at more stable and lower rates than Pacific Gas & Electric (PG&E).
2. Prioritizes the development of local renewable resources, including reduced energy consumption and renewable electrical generation, with goals of at least 18% reduction in electricity demand through conservation and energy efficiency, and at least 50% of renewable energy being locally generated, all within 10 years of the start of the program.¹
3. Achieves Alameda County's Climate Action Plan Greenhouse Gas reduction goals and comparable goals of all participating jurisdictions, while also exceeding the California renewable portfolio standard (RPS) and the renewable portfolio of PG&E.
4. Generates family-sustaining, high-quality, clean energy jobs through local renewable resource development that prioritizes union jobs, spurs local workforce development, overcomes barriers to employment in historically disadvantaged communities, and includes local small businesses, diverse business enterprises,² and cooperative enterprises.
5. Promotes local and community ownership and control of renewable resources, spurring equitable economic development and increased resilience, especially in low income communities and communities of color, which are most impacted by climate change.
6. Improves community health and safety by reducing pollution from fossil fuel power generation and by electrifying vehicle transportation.
7. Includes community stakeholders in the decision-making process of the Community Choice program and ensures inclusive representation.

¹ Targets taken from scenario in, [East Bay Community Choice Energy: From Concept to Implementation](#).

² Includes minority-owned, women-owned, and disabled veteran-owned businesses, and other such enterprises