

WHAT IS THE EAST BAY CLEAN POWER ALLIANCE?

The East Bay Clean Power Alliance includes over 60 organizations that advocate for a Community Choice energy program in Alameda County that provides environmental, economic, and social justice benefits to our communities by investing in the equitable development of local renewable energy resources. We are working to ensure that the *community* leads in shaping Community Choice energy in the County.

***Berkeley Climate Action Coalition
Campaign of the Oakland Climate
Action Coalition
Clean Energy & Jobs Oakland
Ecology Center
Hayward Area Democratic Club
Local Clean Energy Alliance
Sierra Club SF Bay Chapter
Tri-Valley Progressives
Wellstone Democratic Renewal Club***

THE GOALS OF THE EAST BAY CLEAN POWER ALLIANCE!

- ✓ Affordable, Stable Rates for Electricity
- ✓ Produce Local Clean Energy & Reduce Consumption
- ✓ Reduce Greenhouse Gas Pollution
- ✓ Create Good Clean Energy Jobs
- ✓ Keep Energy Wealth in Our Communities
- ✓ Improve Health and Safety
- ✓ Include Community in Decision Making

EAST BAY CLEAN POWER ALLIANCE MISSION STATEMENT

The East Bay Clean Power Alliance advocates for Community Choice energy programs in the East Bay that serve to spur equitable economic development and family-sustaining clean energy jobs, reduce greenhouse gas emissions, stabilize or lower the cost of electricity, improve community health and social equity, and provide other community benefits. We see the development of local renewable energy resources (including reduced consumption) as key to securing these benefits.

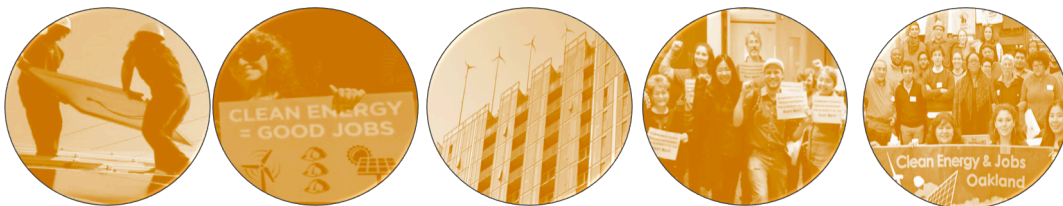
We also see engagement of the East Bay community, broadly and equitably, as central to achieving such goals, both in establishing the Community Choice program and in the governance structure of the program once it is set up.



GET INVOLVED WITH YOUR COMMUNITY CHOICE PROGRAM!

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East Bay Community Choice

WHAT IS COMMUNITY CHOICE ENERGY?

Community Choice energy, provided for under California law, lets cities and counties establish public, non-profit programs to decide where the electricity will come from for their homes and businesses. Local communities can choose to get their electricity from renewable energy sources: either by buying it on the market, or better, by developing local renewable energy resources in the community. The investor-owned utility (PG&E) continues to deliver electricity and maintain the wires.

Developing local renewable energy resources keeps energy wealth in the community by creating good jobs and stimulating local businesses.

We see Community Choice energy programs as an opportunity to democratize and transform our local energy system.



WHAT IS EAST BAY COMMUNITY ENERGY?

In Spring of 2018, Alameda's new Community Choice energy program—**East Bay Community Energy**—will begin providing electricity services to residents and businesses of Alameda County. The new program is a joint powers authority governed by a board made up of elected officials from the unincorporated County and eleven participating cities: Livermore, Union City, Fremont, Hayward, Oakland, San Leandro, Albany, Berkeley, Piedmont, Dublin, and Emeryville. (Newark and Pleasanton are not participating and Alameda has its own municipal utility).



WHAT HAS THE EAST BAY CLEAN POWER ALLIANCE ACHIEVED SO FAR?

In October 2016, with the help of the Alameda Labor Council, we won the establishment of a Community Choice program committed to the build-out of local clean energy resources in Alameda County! We also won community participation in the shaping of the program; a Community Advisory Committee of 9 members, one of who will serve on the governing board of the new program.

DESIGNING THE NEW PROGRAM

The East Bay Clean Power Alliance continues to organize to make sure that the community leads in shaping a platinum-rated Community Choice program that benefits our communities.

