Dear Director Coleman:

I would like to join with other East Bay elected officials in expressing a strong interest in exploring with East Bay MUD and other East Bay cities the possibility of forming an East Bay Community Choice energy program with EBMUD as the administering agency.

As with other East Bay cities, Oakland could realize substantial benefits through an East Bay Community Choice program. Not only could such a program help us address the mitigation and adaptation challenges of climate change (for example, in helping us achieve the targets in Oakland’s Energy and Climate Action Plan), but it could also help address the economic difficulties of our community by promoting local energy resource development and clean energy jobs.

I strongly urge you to continue the explorations of CCE following the Community Choice staff report being presented on December 11. I would encourage you to develop a partnership with the City of Oakland and neighboring cities to conduct a feasibility study and implementation plan to form an East Bay Community Choice program. In particular, I am interested in learning how Oakland City Council can support this effort and want to offer my support for moving this initiative forward.

I hope that East Bay MUD can play a leadership role in addressing the needs of our community by partnering with cities to establish an East Bay Community Choice program. Such an effort would be consistent with East Bay MUD’s demonstrated commitment to sustainability, environmental stewardship, and customer service.

Thank you for your consideration,

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