

**OUR
POWER
CAMPAIGN**

**Communities Uniting for a
Just Transition**



Premise #1

- To address the climate crisis, we need to move from concentration and control to **equitable distribution of resources and power.**



Premise #2

- To address the climate crisis, Clean Community Energy is a strategic point of intervention to transform economy and democracy.
 - Who owns it?
 - How is it produced?
 - What is it used for?
- This calls for remaking the economy.

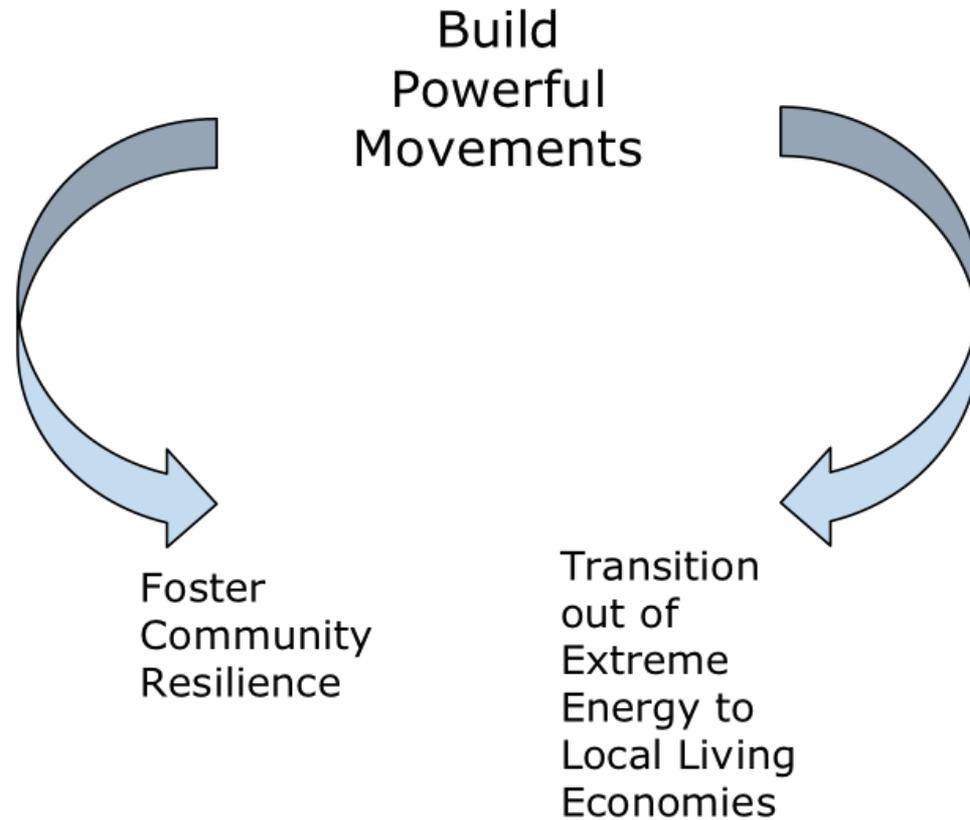
Climate Justice Alliance



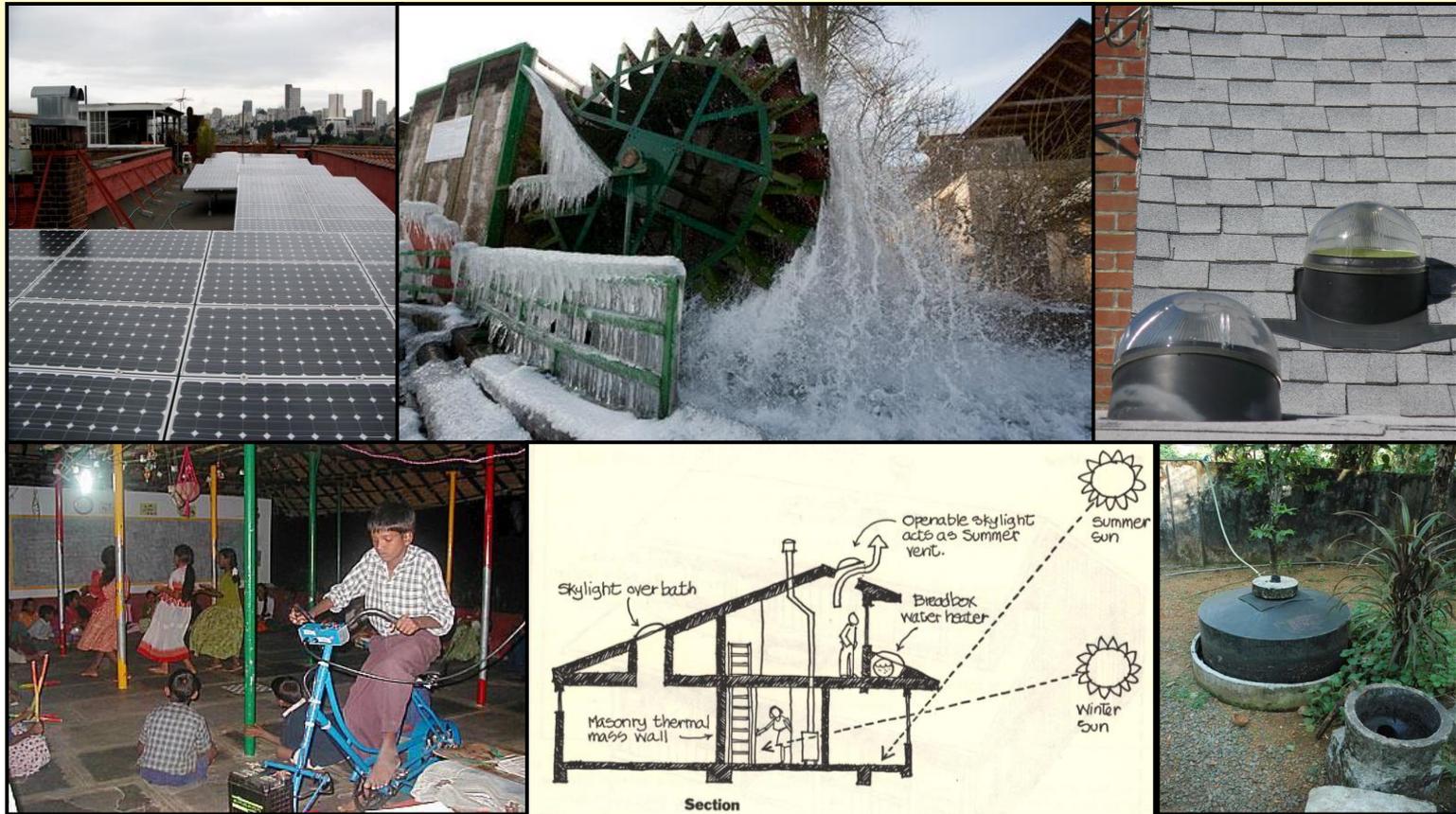
Climate Justice Alliance

- Alliance for Appalachia
- Asian Pacific Environmental Network sc
- Black Mesa Water Coalition sc
- Center for Earth, Energy and Democracy sc
- Center for Story-based Strategy
- Communities for a Better Environment sc
- Community to Community Development
- Cornell Global Labor Institute Local Organizations
- East Michigan Environmental Action Coalition sc
- Energy Justice Network Local Organizations
- Environmental Justice and Climate Change Initiative Local Organizations
- Global Alliance for Incinerator Alternatives International Organizations
- Global Justice Ecology Project Local Organizations
- Grassroots Global Justice Alliance sc
- Grassroots International International Organizations
- Indigenous Environmental Network International Organizations sc
- Institute for Policy Studies Local Organizations
- Ironbound Community Corporation
- Jobs With Justice Local Organizations
- Just Transition Alliance Local Organizations
- Labor Community Strategy Center
- Labor Network for Sustainability
- Little Village Environmental Justice Organization
- Movement Generation sc
- Movement Strategy Center
- NAACP Climate Justice Initiative
- New York City EJ Alliance
- People Organizing to Demand Environmental and Economic Rights (PODER)
- POWER
- Right to the City Alliance
- Rising Tide North America
- Ruckus Society
- Southwest Organizing Project
- Southwest Workers Union
- UPROSE

Our Power Campaign



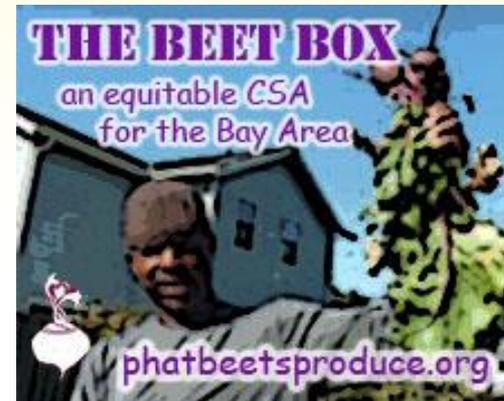
cities that run on the sun



small scale, closed-loop, locally produced, community controlled, renewable



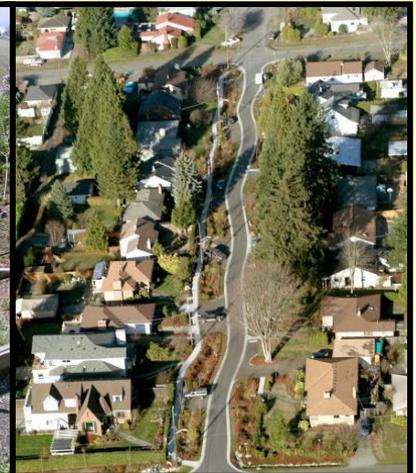
cities that know how to grow



short-chain and known-chain exchange,
culturally appropriate, seasonal,
healthy, organic, diverse, participatory,
and hella yummy



cities that go with the flow



de-industrialize our water supply: “slow it, spread it, sink it,” vs “Pave it, Pump it, Pipe It”.



cities that move in mass



accessible, public, free, frequent, appropriate to place, integrative



cities that work together



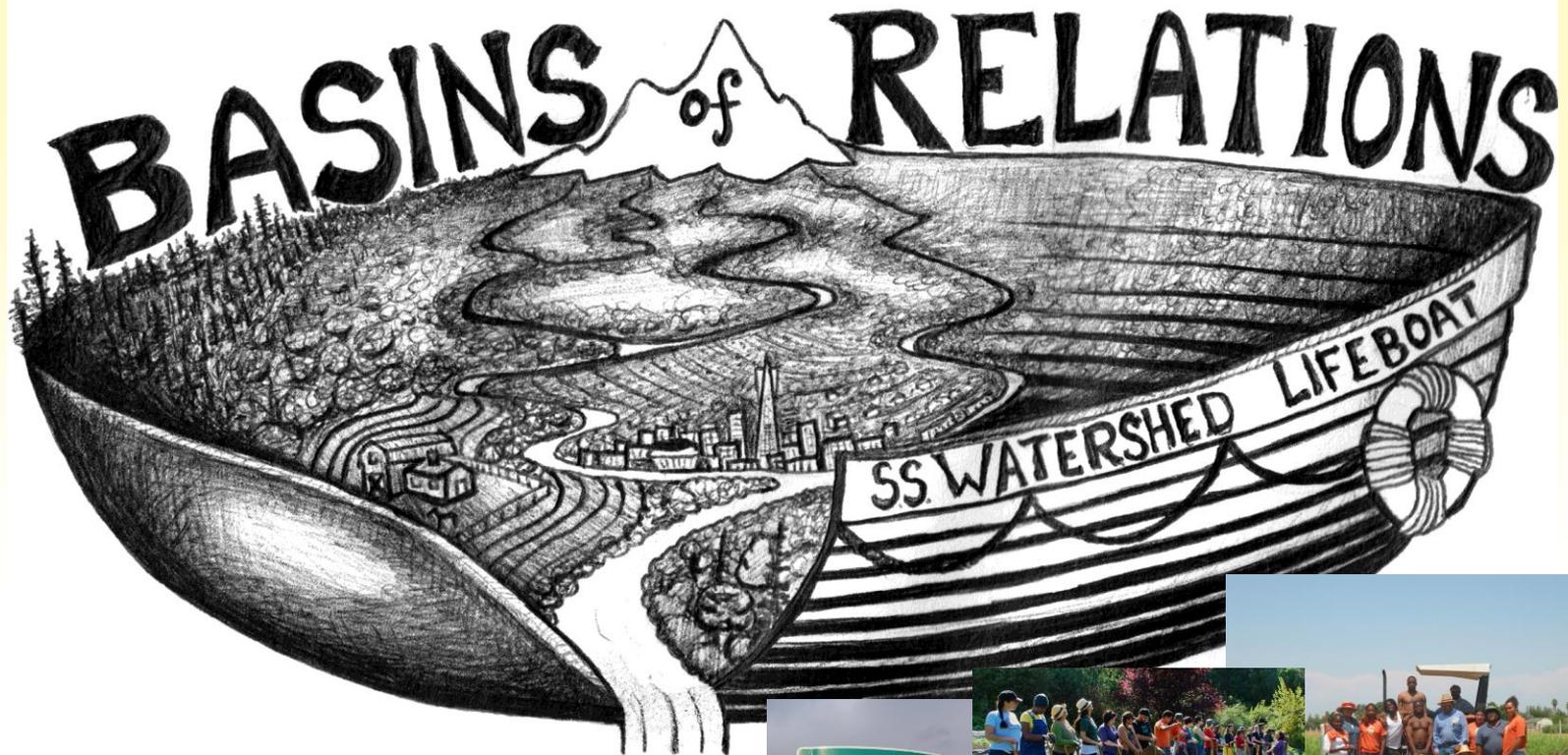
Rob Baedeker



From hoarding to sharing;
from jobs to roles.
Community economics where our
work is good for us,
good for our communities and good for the planet.



cities that know where they are



from borders to boundaries: food sheds, water sheds, energy sheds, trade sheds...

Cities where people set roots



Taking land and housing out of the market and put into the commons: cooperative housing, land trusts, squats, and land reclamation.



cities that we all call home



**where everyone lives well
and nobody lives better**

Local 'Hot Spots'

Detroit, MI

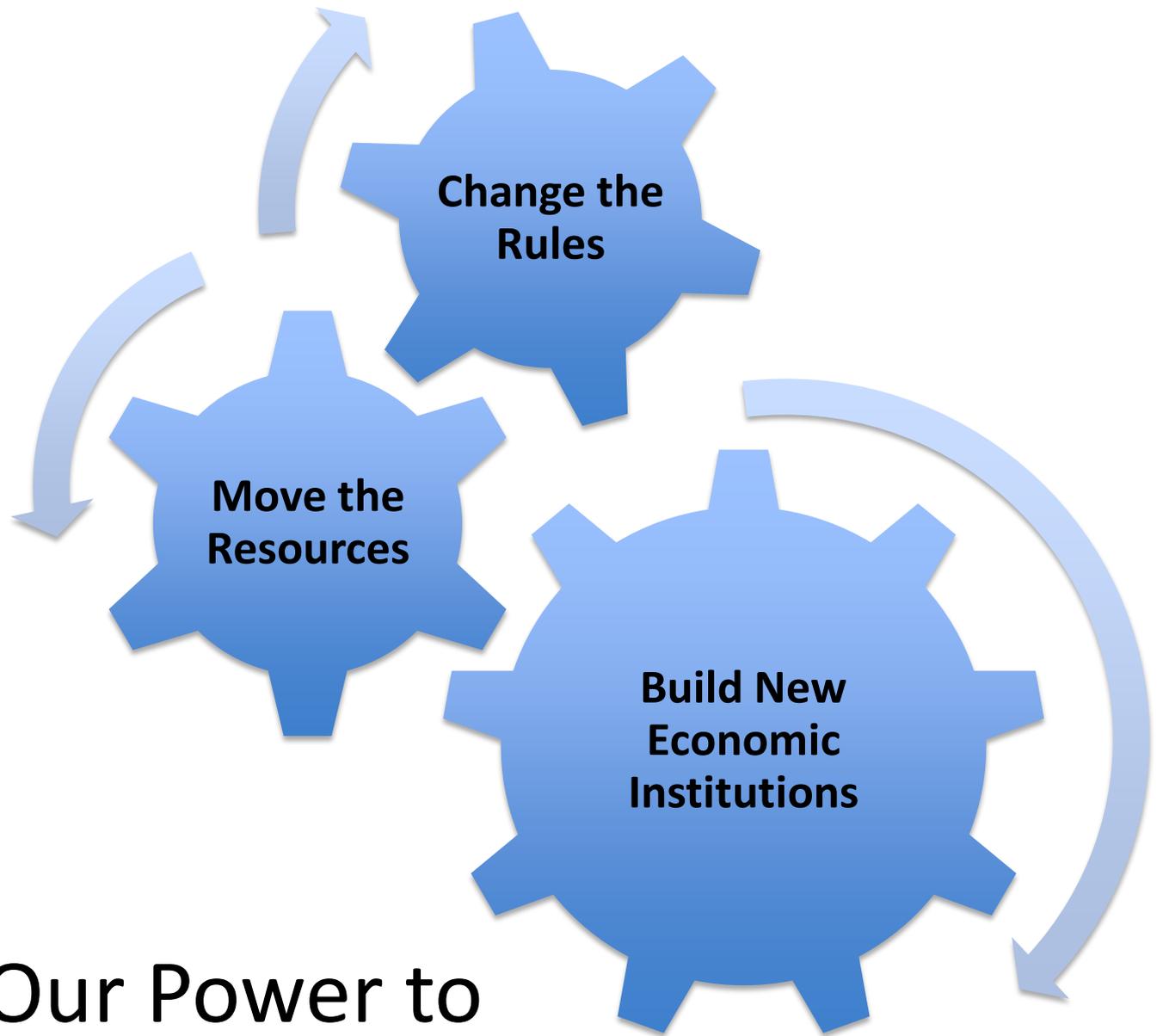


Black Mesa, Navajo/Hopi Res.



Richmond, CA





**Building Our Power to
Foster a Just Transition**

OUR POWER CAMPAIGN



Hot Spots
Identifying Just
Transition
Pathways

Narrative Strategy

Convenings

Political Education

Research

Strategic
National
Initiatives

MONOCULTURE



ZERO WASTE



PUBLIC TRANSPORTATION



CLEAN COMMUNITY ENERGY



EFFICIENT, AFFORDABLE, DURABLE HOUSING



ECOSYSTEM RESTORATION & STEWARDSHIP



COOPERATIVE ECONOMICS



RIGHTS TO LAND, WATER & FOOD SOVEREIGNTY



