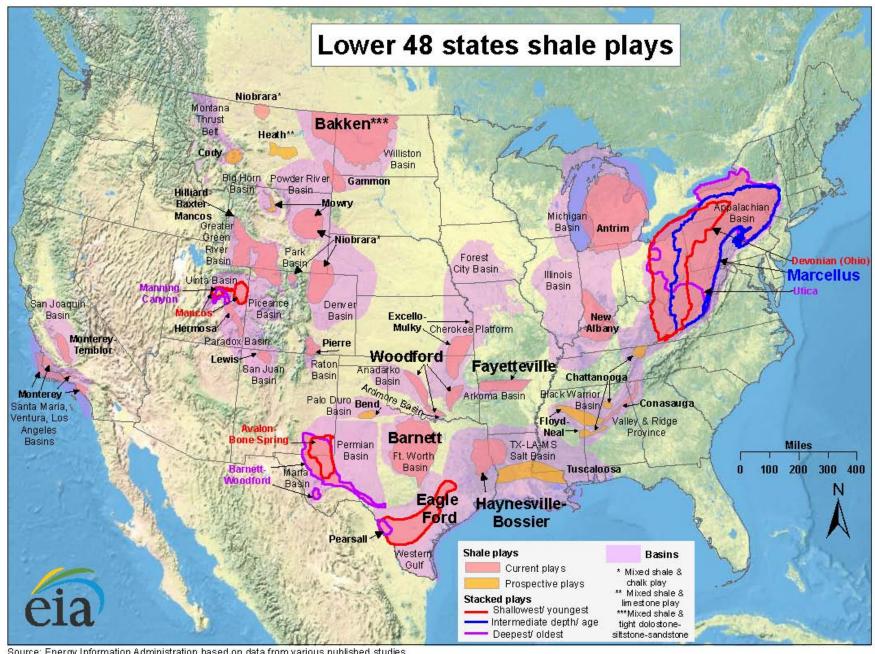
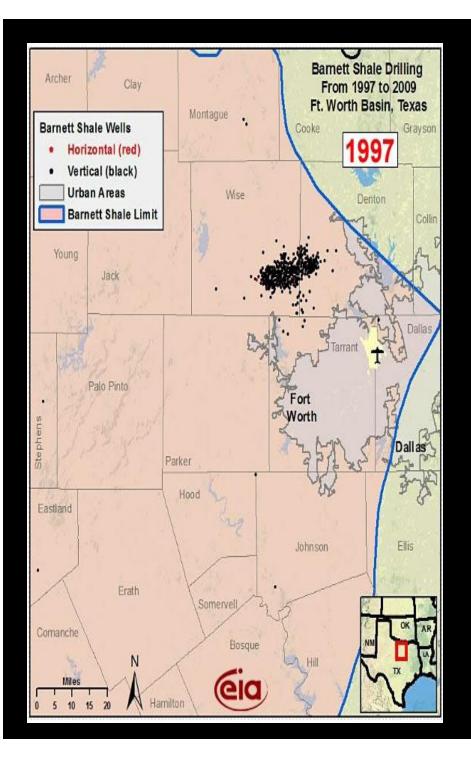


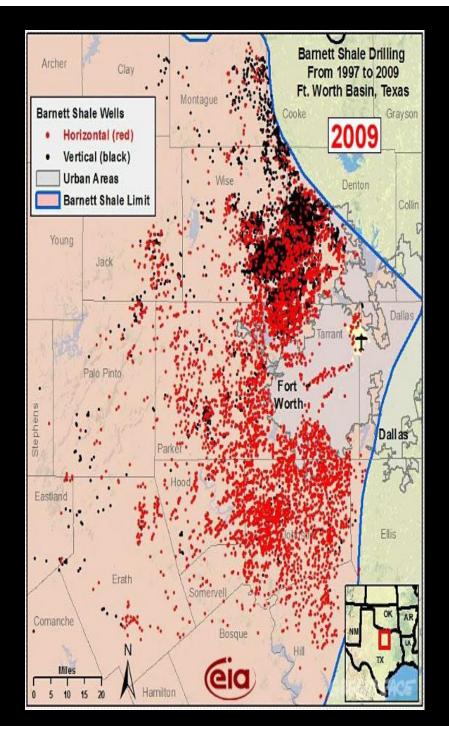
Fracking Technology Milestones

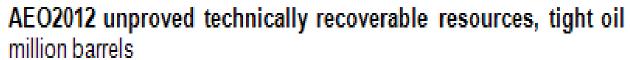
Early 1900s	Natural gas extracted from shale wells. Vertical wells fractured with foam
1983	First gas well drilled in Barnett Shale in Texas
1980s- 1990s	Cross-linked gel fracturing fluids developed and used in vertical wells
1991	First horizontal well drilled in Barnett Shale
1991	Orientation of induced fractures identified
1996	Slickwater fracturing fluids introduced
1996	Microseismic post-fracturing mapping developed
1998	Slickwater refracturing of originally gel-fractured wells
2002	Multi-stage slickwater fracturing of horizontal wells
2003	First hydraulic fracturing of Marcellus Shale
2005	Increased emphasis on improving the recovery factor
2007	Use of multi-well pads and cluster drilling

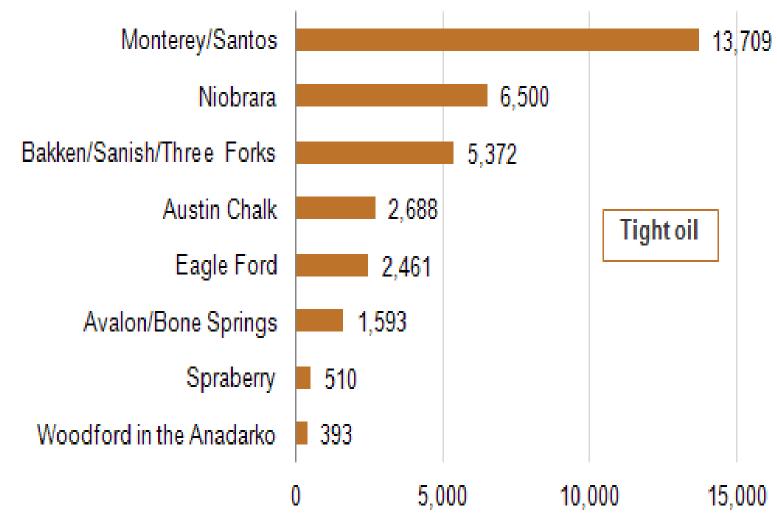


Source: Energy Information Administration based on data from various published studies. Updated: May 9, 2011



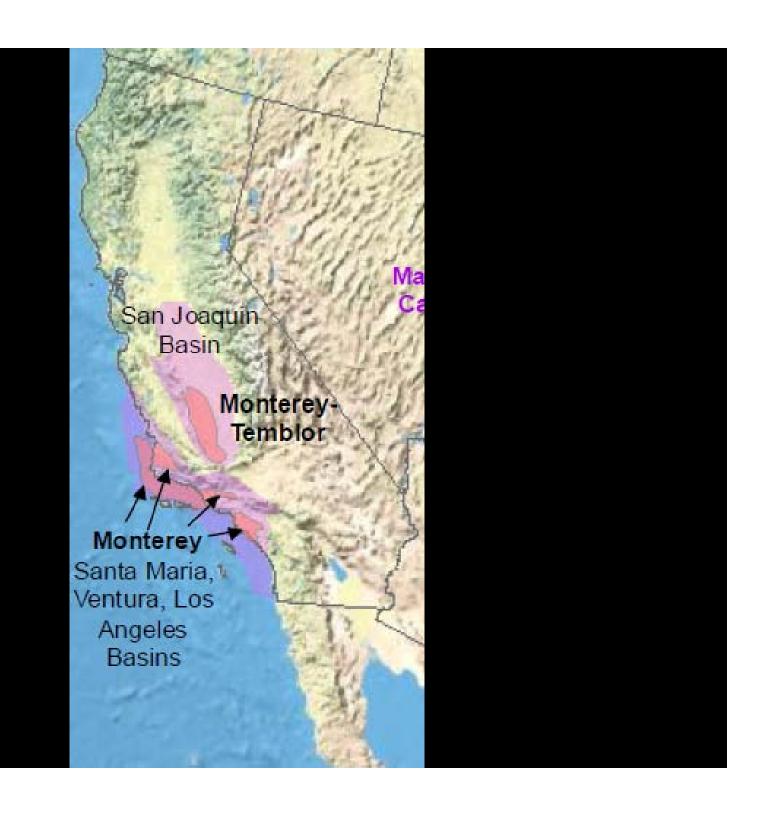






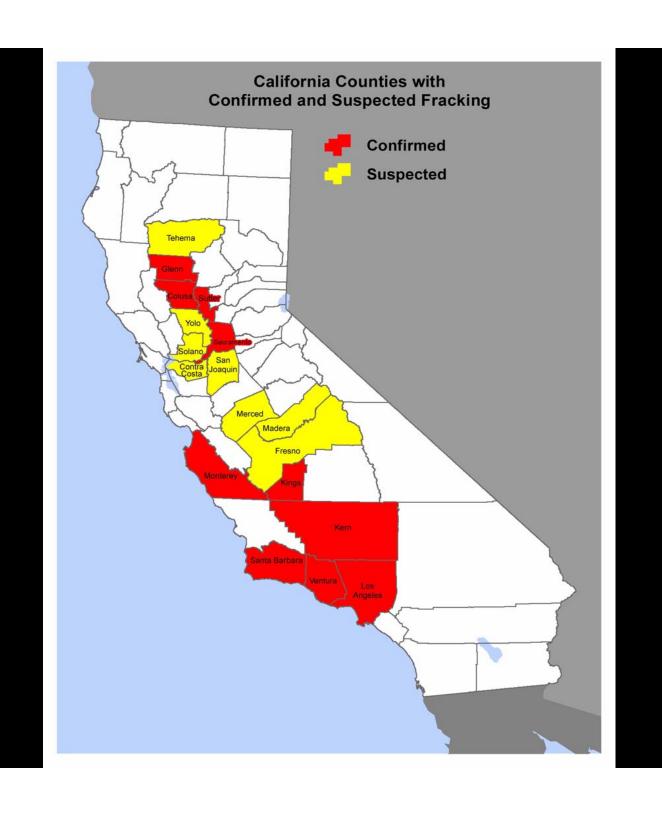
Source: EIA 2012







Inglewood Oil Field, Los Angeles Times



Fracking Threatens Our...















Illustration by NPR/NASA



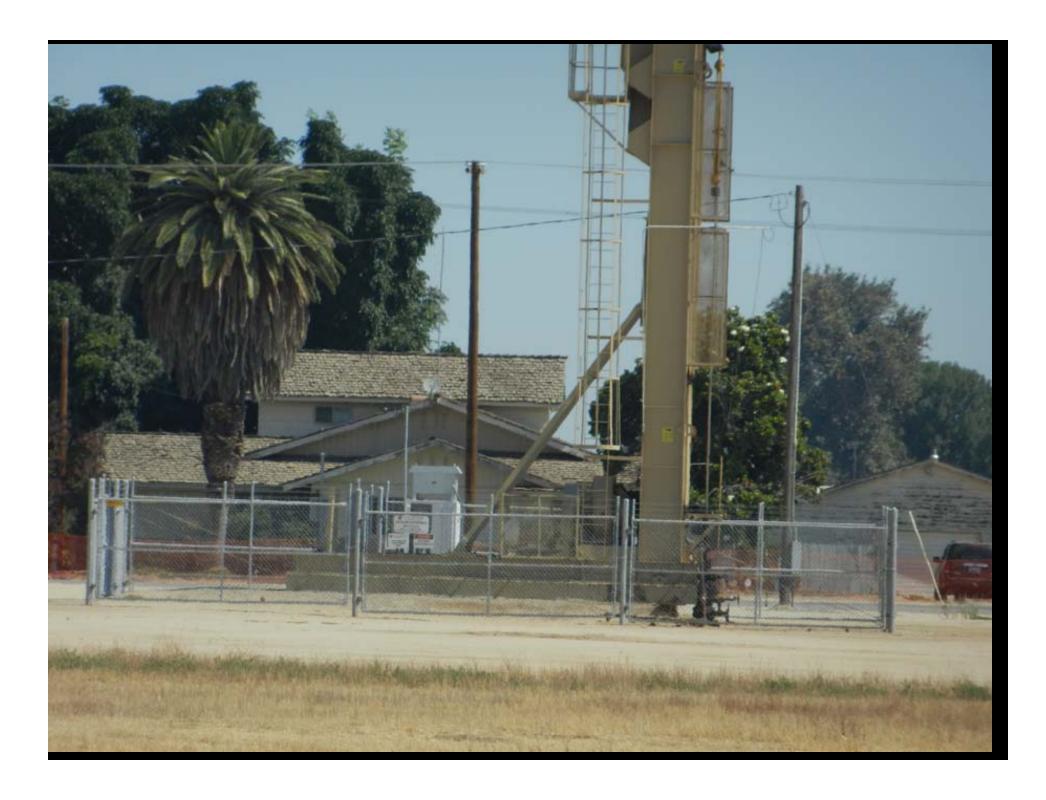












CALIFORNIANS AGAINST FRACKING

Three Tracks

 Targeting Governor Brown to put in place a strong moratorium.

 Maintaining de facto moratorium on new oil and gas leasing on CA public lands

Local organizing, ordinances and resolutions





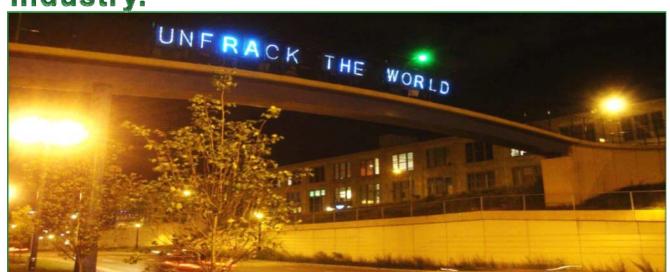




How do we win?



"Outright bans constitute the most significant political risks to the industry."*



"Mobilization of grassroots opposition has been fundamental to the global-anti-fracking movement."*

"As local groups combine to form national or international coalitions, there is likely to be more scope for top-down messaging and common advocacy platforms."*

*"The Global Anti-Fracking Movement Research Report", Control Risks, 2013





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Thank You!