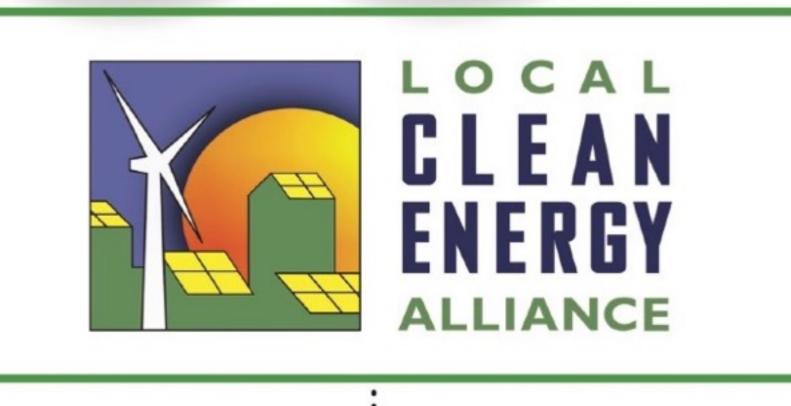
East Bay Community Energy, Alameda County's unique brand of Community Choice energy program, is the result of a 10-year effort by the Local Clean Energy Alliance

The Local Clean Energy Alliance has been at the helm and steering the course over the past ten years

- **✓** building coalitions of community stakeholders,
- ✓ working with and lobbying elected officials,
- ✓ mobilizing community organizations, and
- ✓ creating a strong community-labor alliance.





### **Early 2008**

Released the <u>21st Century Greenprint</u>, a seminal document highlighting the centrality of Community Choice energy programs to **"green" development** 



Played a leading role in the campaign that defeated PG&E's statewide proposition to **kill Community Choice** (Prop 16)

### Late 2012

Organized a successful campaign to pressure Governor Brown to veto AB 976, a **stealth** anti-Community Choice bill

### **Early 2014**

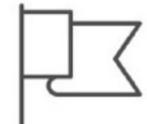


Advocated for a **County-wide** program by co-authoring and distributing East Bay Community Choice Energy: from Concept to Implementation

# June 2014

Achieved a vote of the Alameda County Board of Supervisors to take initial steps toward **establishing** a Community Choice energy program in the county

## Fall 2014



Founded and led the East Bay Clean Power
Alliance to advocate for an Alameda County
-wide program that ensures equitable economic
development and local clean energy jobs

# Late 2016



Succeeded in establishing East Bay Community Energy, a Community Choice program committed to goals that advance economic, environmental, and social justice

# 2007

The Local Clean Eenergy Alliance was **founded** 

### 2008

Proposed and advocated for a **local development-focused** Community Choice
energy program in Oakland, Berkeley, Emeryville



### Mid-2012

Facilitated the formation of the Clean Energy & Jobs Oakland campaign, to **promote** Community Choice in Oakland



### **Late 2012**

Led effort to promote East Bay MUD as a Community Choice aggregator agency



## April 2014

Organized Growing Clean Energy Jobs event to educate residents of East Oakland about the **job-creating potential** of Community Choice energy



### Mid-2014

Led a statewide coalition to **defeat** AB 2145 aimed to **prevent the establishment of new Community Choice** energy programs in California



# Fall 2015

Created the California Alliance for Communit Energy, a statewide organization to defend and support Community Choice programs in California that advance local energy for the environmental, economic, and social justice benefits of our communities

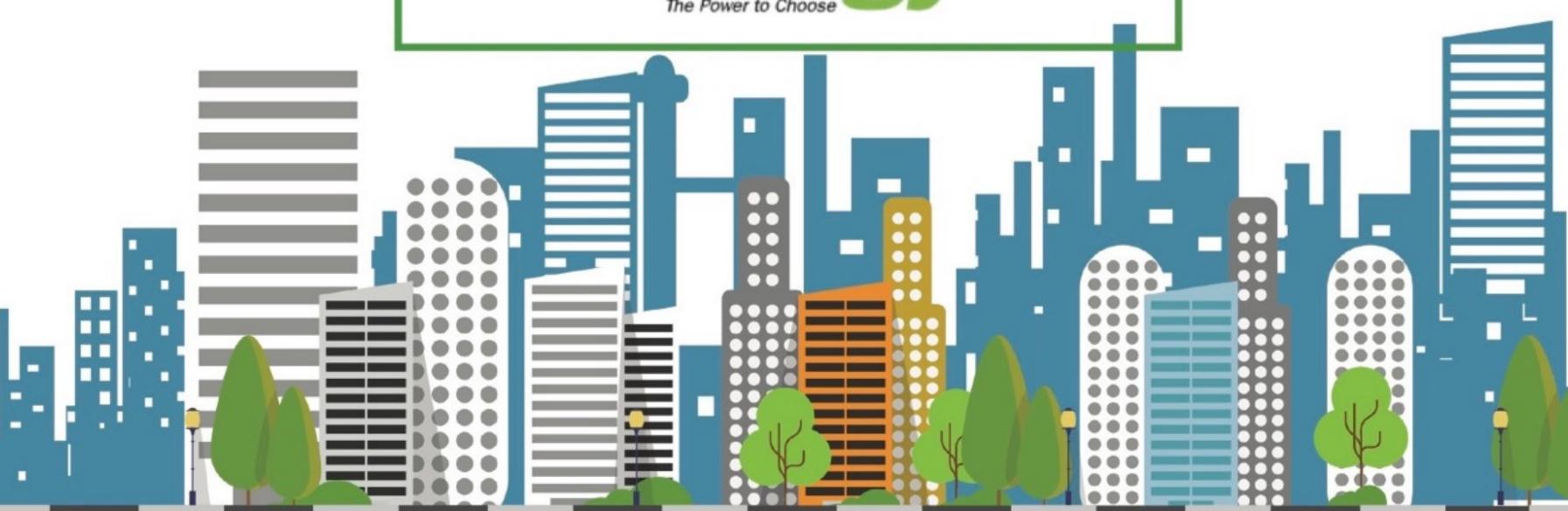


### **Early 2017**

Achieved the seating of the East Bay Community Energy program's Community Advisory Committee with representation on the program's **governing board** 







BROUGHT TO ALAMEDA COUNTY BY THE LOCAL CLEAN ENERGY ALLIANCE:

EAST BAY COMMUNITY ENERGY